

SYLVIA BALOYI

Industrial Psychologist



Sylvia Baloyi is an Adjunct Academic at the University of South Africa. She is responsible for student support, teaching and facilitation, assessment and evaluation, analytics and interventions, and academic collaboration.

She is an industrial psychologist with an MSc from the Medical University of South Africa. Have extensive experience in both the public and private sectors. She specialises in talent strategies, leadership assessments, diversity management, team building and coaching. She has worked in specialist and management roles in various organisations such as Standard Bank, Anglo-American, Deloitte, University of South Africa, Sasol, Spoornet, and Human Sciences Research Council.

She was an Exco member of the Professional Practice Portfolio of the Society for Industrial and Organisational Psychology of South Africa (SIOPSA). She received the SIOPSA 2021/22 Presidential Award for IOP Excellence Practitioner of the Year and SIOPSA 2022/2023 Presidential Award for IOP Excellence EXCO Member Impact. She is a registered member of COMENSA.

What Drives My Desire to Serve

a) To Make Our Collective Voice Stronger

I am running because our profession requires strong, reliable, and cohesive representation to safeguard its interests and shape its future.

b) To Expand Members' Opportunities and Serve Communities

Every member should, in my opinion, have access to chances for leadership, mentoring, growth, and development that support their professional success. Serve the communities we come from to meet their needs.

c) Future-fit of Our Profession

The world is changing quickly. In a changing climate, I want to help position our profession to innovate, adapt, and remain relevant.

d) Promote human/AI collaboration

Ensure readiness and implementation of relevant human/AI collaboration to ensure sustainability.

Key ideas and priorities

1. Excellence and Professional Growth- extending mentorship, training, and ongoing education to give members the tools they need to be successful.
2. Ethical leadership and good governance bolster transparency, responsibility, and trust to maintain the integrity and validity of our profession.
3. Innovation, Representation, and Inclusion
4. Encouraging change, welcoming technological innovation, and making sure each participant is heard and represented.

Key Focus: Growth. Integrity. Transformation.

Action plans

- **Visionary Leadership**

To keep leadership informed, responsive, and aware of your needs, I will establish more robust channels for member interaction.

- **Carry out strategic development initiatives**

I provide members with ethical leadership grounded in responsibility, openness, and sincere dedication.

- **A Unifying Vision for the Future**

I believe in bringing people together around a shared purpose because real progress happens when we move forward as one.